



CHECKLIST

Budget conversation checklist for floristry clients

- ☐ Name your total budget at the start of the consultation

- ☐ Explain which elements of the design matter most to you

- ☐ Ask the florist to suggest designs within your range

- ☐ Request a written quote that separates materials, labour and delivery

- ☐ Confirm the deposit amount and payment schedule

- ☐ Ask where flexibility exists if the first quote is too high

- ☐ Check whether the quote includes a wastage margin and container hire

- ☐ Discuss what happens if you need to cancel or reduce the order
