CHECKLIST

Material Cost Checklist for a Floristry Job

- [ ] Write out every ingredient before consulting any price list
- [ ] List focal flowers, supporting blooms and foliage as individual stem counts
- [ ] Include all sundries — wire, tape, ribbon, packaging and any vessel
- [ ] Convert stem counts to the purchase units your supplier sells
- [ ] Price on the full bunch when you cannot use the remainder in another job
- [ ] Calculate a per-use cost for each sundry item by dividing the pack price by the number of uses
- [ ] Add a wastage margin suited to each flower variety and supply source
- [ ] Update ingredient prices each time you quote rather than relying on previous job figures
- [ ] Build a contingency into quotes for jobs booked well in advance
- [ ] Review sundry costings at the start of each season to keep recipe cards accurate