CHECKLIST

Bridal Bouquet Pricing Checklist

- [ ] List the flowers you plan to use and their wholesale prices
- [ ] Add a wastage margin to the stem count
- [ ] Calculate labour time for conditioning, arranging and finishing
- [ ] Total the cost of ribbon, wire, tape and sundries
- [ ] Include delivery or mark the quote as collection
- [ ] Review the total against your business overheads
- [ ] Present the breakdown to the bride so she understands each line
- [ ] Recalculate if she requests changes to flowers or design