



CHECKLIST

British Seasonal Flower Planning Checklist

- ☐ Mark core flower seasons on your calendar

- ☐ Design seasonal palette boards in advance

- ☐ Set client expectations at consultation stage

- ☐ Stock dried or preserved material for winter months

- ☐ Ask wholesale traders which lines are British-grown

- ☐ Condition stems immediately on arrival

- ☐ Adjust design approaches based on crop hardiness
